

POP Podiums -Ups, & Power Partnerships

BODY SPRITZ

Orange Blossom Neroli / Sandstone

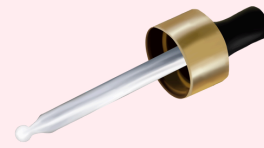
Thanks to the incredible efforts of our team and with in-depth training and support from the brand, our beauty advisors were prepped, passionate, and ready to shine. From day one, the energy was high & excitement was real.

This launch was more than just a new scent, it was a moment of teamwork, empowerment, and standout performance. Huge congratulations to everyone involved for making the launch a success.

01.



02.



CHAI RAVE.

FOCUS GROUP.

HQ TAKEOVER.

MEET & GREET... X2

We had an exciting week supporting Inde Wild across a series of vibrant and engaging events! From the energetic Chai Rave that brought culture and community together, to insightful Focus Groups helping shape future campaigns, every moment was full of purpose. We also supported a lively HQ Takeover, turning the workspace into a branded experience, and a warm Meet & Greet where the Inde Wild team connected face-to-face with their community. It's always a pleasure bringing these moments to life!

"Great staffing is the secret ingredient to every successful launch when the right people are empowered with the right tools, magic happens."



This month marked the 10th Sephora store opening, and we were so proud to be part of the celebration! We supported Tower 28 on the podium with on-brand staffing and seamless execution. Our team created meaningful interactions with customers and represented the brand with professionalism and energy. We always love collaborating with Sephora, their commitment to community, innovation, and championing diverse beauty brands makes every partnership a meaningful one. Here's to many more store openings together!

STAR OF THE MONTH



We've been incredibly impressed with Nida's performance this past month. She has engaged with a high volume of customers, consistently delivering exceptional service and building meaningful connections. The feedback we've received from clients has been overwhelmingly positive, praising her professionalism, approachability, and ability to understand customer needs. Nida's contribution has played a key role in enhancing our customer experience and driving strong results.

Thank you Nida

